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## **PRESS RELEASE**

### **CCSS (Europe) Ltd. Chooses WordsWorth International For Worldwide Public Relations**

*Gillingham, Kent, UK and Ocala, Florida, March 8, 2005* – WordsWorth International of Ocala, Florida has been retained as worldwide public relations counsel by CCSS (Europe) Ltd.

CCSS develops and markets the QSystems Management Suite of software for the IBM eServer iSeries. The company is based in Gillingham, Kent, England, with regional headquarters in Bonn, Germany and Raleigh, North Carolina, USA.

In making the announcement, CCSS Managing Director Ray Wright cited WordsWorth International's deep understanding of the iSeries world. "WordsWorth President Hellena Smejda was Editor-in-Chief of the very first magazine to cover IBM's mid-sized computers. Since forming WordsWorth in 1987, she has represented many iSeries software and hardware vendors and developed excellent rapport with the publications that cover this important segment of the IT industry."

Wright also noted Smejda's international experience. "For many years, WordsWorth International organized an annual international press briefing, during which a select group of companies briefed the top AS/400 and iSeries editors from Europe and the United States."

"CCSS is an exciting company and a leader in addressing important systems management challenges facing iSeries users around the world. WordsWorth looks forward to making the company and its products even more prominent in the iSeries environment," Smejda said.

#### **About CCSS**

CCSS, an Advanced IBM Business Partner, develops systems software for the IBM eServer iSeries, and markets its solutions worldwide directly and through a network of agents.

The CCSS QSystems Management Suite includes:

- QMessage Monitor, which frees operation staff to focus on critical messages by automatically answering and tracking informational and non-urgent messages
- QSystem Monitor, which allows users to centrally manage their systems proactively by providing a real-time view of system
- QRemote Control, which delivers the power to manage the iSeries directly and securely from a mobile phone

All CCSS solutions are certified by IBM as Server Proven. In developing its innovative and functionally rich solutions, CCSS listens to customers and participates in several important IBM partnerships. CCSS belongs to the IBM iSeries Tools Network Program and the IBM Advanced Level Business Partner in Development and Solution Development groups.



CCSS customers include such high-profile firms as Volvo, Newell Rubbermaid, Mattel, and Royal Bank of Scotland International.

For more information and white papers on how the QSystem Management Suite can be used for event management, systems availability, message management and Sarbanes-Oxley compliance, visit [www.ccssltd.com](http://www.ccssltd.com). Contact CCSS via email [info@ccssltd.com](mailto:info@ccssltd.com) or by telephone at +44 (0)1634 370444 in the UK (international) and at +1(919)573-6126 in the U.S.

**About WordsWorth International**

Based in Ocala, Florida, WordsWorth International specializes in high-tech public relations and marketing communications. For more information, email [hsmejda@wordsworth-international.net](mailto:hsmejda@wordsworth-international.net) or call +1(352) 351-9262.

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